

## **Rapport 24/7**

### **Master Affiliate Agreement**

THIS AGREEMENT GOVERNS YOUR ACQUISITION AND USE OF OUR SERVICES AS AN AUTHORIZED AFFILIATE. BY ACCEPTING THIS AGREEMENT, EITHER BY CLICKING A BOX INDICATING YOUR ACCEPTANCE OR BY EXECUTING AN ORDER FORM THAT REFERENCES THIS AGREEMENT, YOU AGREE TO THE TERMS OF THIS AGREEMENT. IF YOU ARE ENTERING INTO THIS AGREEMENT ON BEHALF OF A COMPANY OR OTHER LEGAL ENTITY, YOU REPRESENT THAT YOU HAVE THE AUTHORITY TO BIND SUCH ENTITY TO THESE TERMS AND CONDITIONS, IN WHICH CASE THE TERMS "YOU" OR "YOUR" SHALL REFER TO SUCH ENTITY. IF YOU DO NOT HAVE SUCH AUTHORITY, OR IF YOU DO NOT AGREE WITH THESE TERMS AND CONDITIONS, YOU MUST NOT ACCEPT THIS AGREEMENT AND MAY NOT USE THE SERVICES.

BY CLICKING I AGREE ON OUR WEBSITE YOU ARE ACCEPTING THE TERMS AND CONDITIONS OF THIS MASTER AFFILIATE AGREEMENT AND CERTIFYING THAT YOU HAVE READ AND UNDERSTAND ITS TERMS. THEREFORE, PLEASE READ THIS ENTIRE AGREEMENT CLOSELY AS IT WILL BECOME A BINDING CONTRACT BETWEEN YOU AND US IF WE ACCEPT IT. WE DO RESERVE THE RIGHT TO DENY YOUR REQUEST TO BECOME AN AFFILIATE UPON OUR REVIEW FOR ANY REASON. IF WE DO NOT ACCEPT YOUR REQUEST FOR ANY REASON WE WILL NOTIFY YOU BY EMAIL AND REFUND ANY AMOUNT YOU HAVE PAID TO US.

You may not access the Services if You are Our direct competitor, except with Our prior written consent. In addition, You may not access the Services for purposes of monitoring their availability, performance or functionality, or for any other benchmarking or competitive purposes.

This Agreement was last updated on March 18, 2015. It is effective between You and Us as of the date of You accepting this Agreement.

This Affiliate Agreement ("Agreement") is made on the date of execution by and between Rapport 24/7, hereinafter referred to as ("Company") and the Business

Entity or Individual executing it, hereinafter referred to as (“Affiliate”).

WHEREAS, the Affiliate hereby wishes to engage in Company’s Affiliate online program and Affiliate wishes to provide certain online services to Company as provided in this Agreement.

THEREFORE IN CONSIDERATION THEREOF, all parties herein hereby agree to the terms and conditions set forth below.

1. Affiliate Services and Commissions. Affiliate Services are described as follows:

Affiliates agree that they have been granted the authorization to act on behalf of subscribers that they signup for services provided by Us (hereinafter referred to as the “**Subscriber**”) and that both the Affiliate and Subscriber agree to the terms and conditions of the Rapport 24/7 Master Subscriber Agreement and the general Terms and Conditions of Rapport 24/7’s website.

1. **Commission Paid Upon Signup of Subscriber.** We agree to pay you a one-time commission equal to 30% of the first month’s subscription fee for each Subscriber that you signup for a 6 month subscription and who successfully setups the processing of a credit card for the initial payment and authorization of recurring credit card payments.

2. **Liability for Work to Subscriber.** The agreement (s) between You and a Subscriber is solely between those two parties and Rapport 24/7 has no implied rights or obligations under such an agreement(s). You shall be solely liable for the performance of any work you agree to perform for the Subscriber(s). Subscriber(s) reserve the right to terminate Your relationship and We shall have no obligation to intervene or otherwise become involved in such a decision by a Subscriber(s) In the event, a Subscriber(s) seeks to hold Us liable for alleged action or inaction on Your part you will indemnify and hold Us harmless from any and all such claims including any damages, attorney fees and costs finally awarded against Us as a result of, or for any amounts paid by Us in settlement of a claim against Us provided We promptly give You written notice of the claim against Us.

4. Term. This agreement shall commence on successful signup as an Affiliate and shall continue until termination by either party or if the Affiliate's agreement(s) with a Subscriber(s) terminate.

5. Company reserves the right to amend this agreement as needed from time to time and Affiliate agrees that all such amendments will apply to Affiliate.

6. Affiliate agrees to pay a one-time processing fee of \$35 for the processing and initial set-up as an Affiliate with Rapport 24/7.

## 7. CONFIDENTIALITY

7.1. Definition of Confidential Information. "Confidential Information" means all information disclosed by a party ("Disclosing Party") to the other party ("Receiving Party"), whether oral or in writing, that is designated as confidential or that reasonably should be understood to be confidential given the nature of the information and the circumstances of disclosure. Our Confidential Information includes the Services and Content; and Confidential Information of each party includes the terms and conditions of this Agreement and all Order Forms (including pricing), as well as business and marketing plans, technology and technical information, product plans and designs, and business processes disclosed by such party. However, Confidential Information does not include any information that (i) is or becomes generally known to the public without breach of any obligation owed to the Disclosing Party, (ii) was known to the Receiving Party prior to its disclosure by the Disclosing Party without breach of any obligation owed to the Disclosing Party, (iii) is received from a third party without breach of any obligation owed to the Disclosing Party, or (iv) was independently developed by the Receiving Party.

7.2. Protection of Confidential Information. The Receiving Party will use the same degree of care that it uses to protect the confidentiality of its own confidential information of like kind (but not less than reasonable care) (i) not to use any Confidential Information of the Disclosing Party for any purpose outside the scope of this Agreement, and (ii) except as otherwise authorized by the Disclosing Party in writing, to limit access to Confidential Information of the Disclosing Party to its

employees and contractors who need access for purposes consistent with this Agreement and who have signed confidentiality agreements with the Receiving Party containing protections no less stringent than those herein. Neither party will disclose the terms of this Agreement or any Order Form to any third party other than its, legal counsel and accountants without the other party's prior written consent, provided that a party that makes any such disclosure to its legal counsel or accountants will remain responsible for such, legal counsel's or accountant's compliance with this Section 7.2.

7.3. Compelled Disclosure. The Receiving Party may disclose Confidential Information of the Disclosing Party to the extent compelled by law to do so, provided the Receiving Party gives the Disclosing Party prior notice of the compelled disclosure (to the extent legally permitted) and reasonable assistance, at the Disclosing Party's cost, if the Disclosing Party wishes to contest the disclosure. If the Receiving Party is compelled by law to disclose the Disclosing Party's Confidential Information the Disclosing Party will reimburse the Receiving Party for its reasonable cost of compiling and providing secure access to that Confidential Information.

## 8. INDEMNIFICATION

8.1. Indemnification by You. You will defend Us against any claim, demand, suit or proceeding made or brought against Us by a Subscriber or by any third party as a result of Your action or inaction (a "Claim Against Us"), and You will indemnify Us from any damages, attorney fees and costs finally awarded against Us as a result of, or for any amounts paid by Us as a result of a Claim Against Us, provided We promptly give You written notice of the Claim Against Us.

## 9. LIMITATION OF LIABILITY

9.1 Limitation of Liability. NEITHER PARTY'S LIABILITY WITH RESPECT TO ANY SINGLE INCIDENT ARISING OUT OF OR RELATED TO THIS AGREEMENT WILL EXCEED THE AMOUNT PAID BY RAPPORT 24/7 TO YOU HEREUNDER IN THE 6 MONTHS PRECEDING THE INCIDENT, PROVIDED THAT IN NO EVENT WILL EITHER PARTY'S AGGREGATE LIABILITY ARISING OUT OF OR RELATED TO THIS AGREEMENT EXCEED

THE TOTAL AMOUNT PAID BY RAPPORT 24/7 TO YOU HEREUNDER. THE ABOVE LIMITATIONS WILL APPLY WHETHER AN ACTION IS IN CONTRACT OR TORT AND REGARDLESS OF THE THEORY OF LIABILITY.

9.2. Exclusion of Consequential and Related Damages. IN NO EVENT WILL EITHER PARTY HAVE ANY LIABILITY TO THE OTHER PARTY FOR ANY LOST PROFITS, REVENUES OR INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, COVER OR PUNITIVE DAMAGES, WHETHER AN ACTION IS IN CONTRACT OR TORT AND REGARDLESS OF THE THEORY OF LIABILITY, EVEN IF A PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE FOREGOING DISCLAIMER WILL NOT APPLY TO THE EXTENT PROHIBITED BY LAW.

## 10. NOTICES, GOVERNING LAW AND JURISDICTION

10.1. Manner of Giving Notice. Except as otherwise specified in this Agreement, all notices, permissions and approvals hereunder shall be in writing and shall be deemed to have been given upon: (i) personal delivery, (ii) the second business day after mailing, (iii) the second business day after sending by confirmed facsimile, or (iv) the first business day after sending by email (provided email shall not be sufficient for notices of termination or an indemnifiable claim).

10.2. Agreement to Governing Law and Jurisdiction. Each party agrees that this agreement shall be governed by the laws of the State of Florida without regard to choice or conflicts of law rules, and to the exclusive jurisdiction of the applicable courts of Hillsborough County, Florida.

## 11. GENERAL PROVISIONS

11.1 Entire Agreement. This Agreement is the entire agreement between You and Us regarding Your status as an Affiliate and supersedes all prior and contemporaneous agreements, proposals or representations, written or oral, concerning its subject matter. No modification, amendment, or waiver of any

provision of this Agreement will be effective unless in writing and signed by the party against whom the modification, amendment or waiver is to be asserted.

11.2 Assignment. You may not assign any of Your rights or obligations hereunder, whether by operation of law or otherwise, without Our prior written consent (not to be unreasonably withheld). We may assign our rights or obligations hereunder, whether by operation of law or otherwise, by providing you with written notice of such assignment which may be sent to the email address[es] you have provided to Us. Notwithstanding the foregoing, if a party is acquired by, sells substantially all of its assets to, or undergoes a change of control in favor of, a direct competitor of the other party, then such other party may terminate this agreement upon written notice. Subject to the foregoing, this Agreement will bind and inure to the benefit of the parties, their respective successors and permitted assigns.

11.3. Relationship of the Parties. This Agreement does not create a partnership, franchise, joint venture, agency, fiduciary or employment relationship between the parties.

11.4. Waiver. No failure or delay by either party in exercising any right under this Agreement will constitute a waiver.

11.5. Severability. If any provision of this Agreement is held by a court of competent jurisdiction to be contrary to law, the provision will be deemed null and void, and the remaining provisions of this Agreement will remain in effect.